



## Discover Clacton Privacy Policy

**Effective Date:** 01/07/2025

Discover Clacton is committed to the protection of your privacy. All personal information provided through this website or when submitting a business listing, enquiry, or newsletter subscription will be handled with care and in accordance with this Privacy Policy and the Data Protection Act 2018.

Your use of this website constitutes your agreement to the terms of this Privacy Policy.

### **Terms and Conditions Disclaimer –**

We make reasonable efforts to ensure the accuracy of content but do not guarantee it is free from errors or omissions.

Listings are submitted by third parties, and we do not endorse, vet or take responsibility for the services they offer.

All use of this website is at your own risk.

### **Limitation of Liability**

To the fullest extent permitted by law, we shall not be liable for any loss or damage, direct or indirect, arising from your use of this site or reliance on any content.

### **Use of Personal Information and Your Preferences**

Discover Clacton collects data when users:

- Submit a business listing;
- Contact us via a form or email;
- Sign up to receive updates or marketing communications;
- Interact with our website through browsing or using search and filter features.

We use this data to:

- Display business listings and process submissions;
- Verify information and communicate with users;
- Promote local businesses and activities;
- Provide updates or relevant promotional content (with your consent).
- Improve the performance, usability, and security of our website;

We may contact you by post, email, or telephone for these purposes.

We will **not share your email address with third-party companies for marketing purposes.**

## **Collection and Use of Information**

If you visit this website by linking from another web page (e.g. search engines or referral links), we may record the referring page for internal analysis.

We also gather data about how visitors use the website. This helps us analyse trends, improve the site, and understand what users are most interested in.

We may share **non-personal, anonymous aggregate statistics** with selected partners or supporters for analysis and promotion.

Your personal information may be processed by third-party providers (such as our hosting or analytics providers) who act under our instruction and comply with UK data protection law.

If the Discover Clacton website or project is transferred to a new operator, your data may also be transferred and used on the same basis as outlined here.

We will not otherwise disclose your data except where required by law or a valid legal request.

## **How long do we store your data?**

We will keep the information and data relating to your use of the website only for as long as we consider it necessary in relation to the reasons we set out in this section

## **Your Rights**

You have the right to ask us not to process your personal data for marketing purposes. We will always make it clear (at the point of data collection) if we intend to use your data for such purposes.

You can opt out at any time by contacting us at:

[hello@discoverclacton.co.uk](mailto:hello@discoverclacton.co.uk)

## **Access to Information**

You have the right under the Data Protection Act 2018 to request access to any personal information we hold about you.

## **Accessibility**

We firmly believe that the internet should be available and accessible to anyone and are committed to providing a website that is accessible to the broadest possible audience, regardless of ability.

Our website is designed to be as accessible as possible and we will continue to make efforts that are ongoing to improve accessibility.

## **Cookies**

Discoverclacton.co.uk uses cookies to improve your browsing experience and gather usage data.

Cookies may:

- Identify returning visitors;
- Store user preferences (e.g. selected filters or search terms);
- Support website functionality;
- Track usage patterns for analytics.

Cookies do not in themselves identify you personally, unless you submit personal data via the website.

Most browsers accept cookies automatically, but you can change your browser settings to disable them. Disabling cookies may reduce some functionality of the site.

## **Where We Store Your Data**

Your personal data may be stored or processed outside the European Economic Area (EEA). Any such transfer is done securely and in accordance with applicable data protection laws.

Data is stored on secure servers.

We take reasonable steps to protect your information from unauthorised access or disclosure. However, no method of internet transmission is entirely secure. Transmission of data to our website is at your own risk.

## **Links to Other Websites**

This website may contain links to third-party sites including local attractions, businesses, or organisations.

Each of these sites operates their own privacy policy. We do not accept responsibility or liability for the content, services, or data handling practices of these websites. Please check their policies before submitting any personal data.

## **Intellectual Property**

You may link to the Discover Clacton homepage provided it is not in a way that suggests endorsement or partnership without permission.

You may not reproduce or store content from this website on another site or platform without our prior written consent.

## **Data Protection Act 2018**

We only process your data in a lawful and fair manner under the UK Data Protection Act 2018.

Your data may be disclosed if required by law, or a valid request from a law enforcement or governmental body.

**Any questions concerning your privacy can be directed to :**

[hello@discoverclacton.co.uk](mailto:hello@discoverclacton.co.uk)

### **Policy Changes**

Any changes to this policy will be posted on this page and will take immediate effect.